

TRADEMARK MONITORING



Once the trademark is registered, and as part of the process of monitoring our clients' trademarks **in Monaco and abroad**, we make sure their rights are respected. We undertake to meet the **essential needs** of the life of a trademark and make **the necessary arrangements** to protect it.

OUR METHODOLOGY



To guide our **ANALYSIS**, we:

- ▶ Filter filings that are irrelevant from a legal point of view, so as not to overload our clients with information;
- ▶ Monitor the scope of the trademarks in domain names and corporate names and on the Internet.



For each trademark monitoring operation, our **SERVICE** includes:

- ▶ Defining a selection filter to optimise monitoring;
- ▶ Alerts before administrative expiry dates;
- ▶ Drawing up clear and succinct monitoring reports;
- ▶ Drafting strategic recommendations to facilitate decision making.

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MONITORING
STRATEGY

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